



## Sleep Number Ranks Highest in Customer Satisfaction in J.D. Power Mattress Report

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MINNEAPOLIS--(BUSINESS WIRE)--Dec. 28, 2015-- J.D. Power today announced that Sleep Number ranks highest in customer satisfaction with mattresses. The [J.D. Power 2015 Mattress Satisfaction Report](#) measured customer satisfaction with mattress purchases based on seven factors: comfort, price, support, durability, warranty, features and customer service. Sleep Number achieved an overall satisfaction index score of 878, which is 43 points above the industry average of 835. In addition, Sleep Number achieved the highest score in the price, warranty and features study factors.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20151228005303/en/>



Sleep Number ranks highest in customer satisfaction in J.D. Power mattress report. (Photo: Business Wire)

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The J.D. Power 2015 Mattress Satisfaction Report is based on responses from 2,660 customers who purchased a mattress in the 12 months prior to fielding the survey. The report was fielded from November through December 2015.

### About J.D. Power

Headquartered in Westlake Village, Calif., J.D. Power is a global marketing information services company providing performance improvement, social media and customer satisfaction insights and solutions. The company's quality and satisfaction measurements are based on responses from millions of consumers annually. For more information on car reviews and ratings, car insurance, health insurance, cell phone ratings, and more, please visit [jdpower.com](http://jdpower.com). J.D. Power is a business unit of The McGraw-Hill Companies.

### About Select Comfort Corporation

Sleep Number, a sleep innovation leader, delivers unparalleled sleep experiences by offering high-quality, innovative sleep products and services. The company is the exclusive designer, manufacturer, marketer, retailer and servicer of a complete line of Sleep Number® beds. Only the Sleep Number bed offers [SleepIQ® technology](#) — proprietary sensor technology that works directly with the bed's DualAir™ system to track and monitor each individual's sleep. SleepIQ technology communicates how you slept and what adjustments you can make to optimize your sleep and improve your daily life. Sleep Number also offers a full line of exclusive sleep products including FlexFit™ adjustable bases and Sleep Number® pillows, sheets and other bedding products. Consumers also benefit from a unique, value-added retail experience at one of the more than 480 Sleep Number® stores across the country, online at [SleepNumber.com](http://SleepNumber.com), or via phone at (800) 753-3768.

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